ORDER

Orders Order / Rev: 67536 09849681 Alt Order #: OBAMA FOR AMERICA Product Desc: **CBS 47** 2174 Estimate: 10/23/12 - 10/29/12 Millennium Washington DC Flight Dates: Primary AE: 10/22/12 / 10/22/12 Sales Office: Original Date / Rev: **MNAT** Order Type: CIA - O Sales Region: National **Greer Margolis Mitchell** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsic Ave EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes: Presidential Elections** Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Agency External ID: Revenue Codes: AGY, POL-CAND, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$5,825.00	\$4,951.25
10/29/12	10/29/12	5	\$1,010.00	\$858.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$5,825.00	\$4,951.25	0.00
November 2012	5	\$1,010.00	\$858.50	0.00
Totals	22	\$6,835.00	\$5,809.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	28%	\$6,835.00
Market	100%	\$24,410,71

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	72%	\$17,575.71
WAWS	0%	\$0.00
MCM1	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1 WTEV	10/23/12	10/29/12	Action News @ 6	-	6:30 AM-7:0	OO AM MTWTF	:30	2	\$40.00 P-3	0.00 NM	2	\$80.00
			Action News @ 6	a								
ACTION	NEWS @	6A										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	3/12	10/29/12	MTWTF	2	\$40.00	0.00						
2 WTEV	10/23/12	10/29/12	CBS This Morning	g CM	7:00 AM-9:0	00 AM MTWTF	:30	2	\$35.00 P-3	0.00 NM	2	\$70.00
			CBS Morning Ne	ws								
EARLY S	SHOW		•									

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CBS 47

Order / Rev: 67536

Advertiser: Obama/D/President

2174

09849681 Alt Order #:

Product Desc: OBAMA FOR AMERICA

Flight Dates: 10/23/12 - 10/29/12

Estimate:

Ln Ch Sta		Inventory Code		Start/End		Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
2 WTEV 10/2	23/12 10/29/12	CBS This Morning CBS Morning New	CM s	7:00 AM-9:0	O AM MTWTF-	- :30	2	\$35.00 P-3	0.00 NM	2	\$70.00
EARLY SHO		_		-	5						
Start Dat Week: 10/23/12		Weekdays S	Spots/Week 2	Rate \$35.00	Rating 0.00						
3 WTEV 10/2		-		8:00 AM-10:	:00 AMS	S- :30	1	\$40.00 P-3	0.00 NM	1	\$40.00
SATURDAY	EARLY SHOW	Saturday Early Sho	OW								
Start Dat	e End Date		Spots/Week	Rate	Rating						
Week: 10/22/12 4 WTEV 10/2		S- Action News @ No	on CM	\$40.00	0.00 2:30 PIMTWTF-	- :30	2	\$230.00 P-3	0.00 NM	2	\$460.00
4 VVIEV 10/2	3/12 10/29/12	Action News @ No		12:00 PIVI-12	2.30 PIMI WIF-	30	2	\$230.00 P-3	U.UU INIVI	2	\$460.00
ACTION NEV		Wa abdasa 1	D 1 - 00/ 1-	Data	Detien						
Start Dat Week: 10/23/12		Weekdays S	Spots/Week 2	Rate \$230.00	Rating 0.00						
5 WTEV 10/2	8/12 10/28/12	0	CM	9:00 AM-10:	:30 AM	S :30	1	\$300.00 P-3	0.00 NM	1	\$300.00
CBS SUN MO	ORNING	CBS Sun Morn Ne	WS								
Start Dat	e End Date		Spots/Week	Rate	Rating						
Week: 10/22/12		Action Nove @ Fn	1 CM	\$300.00	0.00 O PM MTWTF-	- :30		\$200.00 P-3	0.00 NM	2	\$400.00
		Action News @ 5p Action News @ 5p	CIVI	5.00 PIVI-5.3	OPW MIWIF-	- :30	2	\$200.00 P-3	U.UU INIVI	2	\$400.00
ACTION NEV				Б.,	5. (
Start Dat Week: 10/23/12		Weekdays S	Spots/Week 2	Rate \$200.00	Rating 0.00						
7 WTEV 10/2	3/12 10/29/12		СМ	6:00 PM-6:3	OPM MTWTF-	- :30	2	\$200.00 P-3	0.00 NM	2	\$400.00
ACTION NEV	VS @ 6P	Action News @ 6p									
Start Dat	e End Date		Spots/Week	Rate	Rating						
Week: 10/23/12 8 WTEV 10/2		MTWTF CBS Evening News	CM	\$200.00	0.00 0 PM MTWTF-	- :30	2	\$300.00 P-3	0.00 NM	2	\$600.00
0 WILV 10/2	.3/12 10/29/12	CBS Evening News		0.30 FIVI-7.0	O FIVI MI WII	50	2	φ300.00 F-3	U.UU INIVI	2	φουσ.υσ
CBS EVENIN		Weekdove 6	Consta ///only	Doto	Dating						
Start Dat Week: 10/23/12		Weekdays MTWTF	Spots/Week 2	Rate \$300.00	Rating 0.00						
9 WTEV 10/2	7/12 10/27/12		•	6:00 PM-6:3	80 PMS	S- :30	1	\$225.00 P-3	0.00 NM	1	\$225.00
ACTION NEV	VS @ 6P	Sa Action News @	6р								
Start Dat	e End Date		Spots/Week	Rate	Rating						
Week: 10/22/12		Su Action News @	630nCM	\$225.00	0.00 0 PM	S :30	1	\$100.00 P-3	0.00 NM	1	\$100.00
		Su Action News @		0.50 T W-7.0	0 1 W	5 .00		ψ100.001-3	0.00 14101		Ψ100.00
ACTION NEV Start Dat		Weekdays S	Spots/Week	Poto	Pating						
Week: 10/22/12		S	1	<u>Rate</u> \$100.00	Rating 0.00						
11 WTEV 10/2	3/12 10/29/12		СМ	7:30 PM-8:0	00 PM MTWTF-	- :30	2	\$250.00 P-3	0.00 NM	2	\$500.00
TWO AND A	HALF MEN	M-F 730p									
Start Dat			Spots/Week	Rate	Rating						
Week: 10/23/12 12 WTEV 10/2		MTWTF	CM 2	\$250.00 9:00 PM-10:	0.00 :00 PM- T	- :30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
		Tue Reg 2	O.W.	0.00110110		.00	•	ψο,οσο.σσ1 σ	0.00 14101		ψο,σσσ.σσ
NCIS: LOS A Start Dat		Weekdays S	Spots/Week	Rate	Rating						
Week: 10/22/12		- T		\$3,000.00	0.00						
13 WTEV 10/2	3/12 10/29/12		•	11:00 PM-1	1:35 PIMTWTF-	- :30	2	\$220.00 P-3	0.00 NM	2	\$440.00
ACTION NEV	VS @ 11P	M-F Action News @	≈ iih								
Start Dat		<u>Weekdays</u> MTWTF	Spots/Week	Rate Care	Rating						
Week: 10/23/12 14 WTEV 10/2		1VII W I F	CM 2	\$220.00 11:00 PM-1	0.00 1:35 PI	S :30	1	\$220.00 P-3	0.00 NM	1	\$220.00
10/2			J				·	+	2.22	•	Ţ 0.00

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CBS 47

Rate Pri Rtg Type Spots

 Order / Rev:
 67536
 Advertiser:
 Obama/D/President

 Alt Order #:
 09849681
 Product Desc:
 OBAMA FOR AMERICA

Flight Dates: 10/23/12 - 10/29/12 Estimate: 2174

Days

Len Spots

Break Start/End Time

Su Action News @ 11p Su Action News @ 11p

Inventory Code

ACTION NEWS @ 11/SPORTS360

End

Start

Ln Ch

 Start Date
 End Date
 Weekdays
 Spots/Week
 Rate
 Rating

 Week: 10/22/12
 10/28/12
 -----S
 1
 \$220.00
 0.00

Totals 22 \$6,835.00

Amount